WEMBA and GEMBA: Energy & Environment

Few forces will have as profound an impact on business in the 21st century as the global dynamics of energy transition, natural resource use, development, and climate change. Business leaders need to understand these trends and their implications for investment, innovation, operations, risk management, and managerial decision-making.

Executive MBA Concentration in Energy & Environment

Completing an MBA concentration in Energy & Environment, available to both WEMBA and GEMBA students at Fuqua, enables students to develop subject matter expertise in the ways that energy and environmental issues affect businesses. The concentration can be a stepping stone to a career in the energy, climate tech, or sustainability sectors, or it can provide a useful lens for any business leader who is thinking about enterprise risks and opportunities associated with energy, climate, and sustainability issues.

Requirements: To earn an Energy & Environment Concentration, WEMBA and GEMBA students must take 2 electives—one of which must be Energy Markets & Innovation—and complete an independent project relevant to the subject matter. The Independent Project course runs between December and April 1st of their final year which partially overlaps with Elective Term 2. Students are assigned a faculty advisor but are responsible for identifying their own project and designing their own timeline for completion. The independent project is completed through distance learning. There are also additional tuition and fees associated with completing the concentration (see GEMBA tuition and WEMBA tuition).

How to enroll: In their second year, WEMBA & GEMBA students need to complete an interest survey in August (via Canvas) and submit a project proposal in October (via Canvas) to initiate the enrollment process. Enrollment is confirmed in late November.

Fuqua Client Consulting Practicum (FCCP) Projects

Another opportunity for Executive MBA students to build expertise is through applied learning by working as consultants on energy- or sustainability-related Fuqua Client Consulting Practicum (FCCP) projects. The Executive MBA FCCP program is a 3-credit elective that WEMBAs and GEMBAs can participate in during January-June window of their first year, under the supervision of a faculty advisor. Specific projects vary from year to year. WEMBA and GEMBA students may choose to work on an energy- or environment-related FCCP project whether or not they are participating in the E&E Concentration.

How to enroll: Applications open in early December of their first year. Details are available on the FCCP website.
Speakers, conferences, and more

Beyond the classroom, there are dozens of events happening each month at Duke that explore energy, climate, and sustainability topics—many of these are in-person events in Durham, but others are virtual or hybrid. Join the mailing list for Duke programs (see list below) to learn about what’s happening. We also welcome your partnership in creating an event just for EMBAs at a time that coincides or is immediately adjacent to one of your cohort’s residencies.

Fuqua’s Center for Energy, Development, and the Global Environment (EDGE) is a hub for energy and environment education, and can help you identify opportunities for engagement and/or co-host an event. Connect with EDGE staff any time for a virtual or in-person coffee chat to discuss your individual interests.

Career development & support

Duke MBA graduates excel in careers in energy, climate tech, and sustainability careers. Fuqua’s Career Management Center staff work directly with students interested in these sectors and can help you identify networking contacts, companies, and leads.

How to plug in

There’s a lot happening at Duke! Check out the following options to stay abreast of all the latest news and events.

□ Sign up for these Duke newsletters:
  - EDGE
  - Nicholas Institute for Energy, Environment & Sustainability
  - Duke Climate Commitment
  - Duke Campus Sustainability Office
  - MBA EDGE
  - ClimateCAP

□ Investigate other Duke initiatives that might interest you, like the World Food Policy Center, Oceans@Duke, or James E. Rogers Energy Access Project.

□ Check out EDGE’s list of recommended resources (including newsletters & podcasts)

□ Watch “Business in the Decisive Decade” presented by EDGE executive director Dan Vermeer

□ Check out EDGE’s career resources, including a video by EDGE managing director Katie Kross on MBA Careers in Sustainability

□ On LinkedIn:
  - Connect with Dan Vermeer and Katie Kross
  - Join the “Duke University Energy Network” group
  - Follow “ClimateCAP” and “MBA EDGE”