



Background

Established in 2002 as a research and education center based at Duke University's Fuqua School of Business, the [Center for the Advancement of Social Entrepreneurship \(CASE\)](#) prepares leaders and organizations with the business skills needed to achieve last social change.

For the last 15 years, CASE has educated thousands of students and worked with thousands of organizations, funders, government agencies, and researchers to define, connect theory and practice, and propel the idea of social entrepreneurship into the robust field it is today. As the Center looks ahead, we remain obsessed with one question: *How do social entrepreneurs leap the chasm from innovative idea to sustainable impact at scale?*

Issues of diversity, equity, and inclusion are foundational to answering this question. Simply put, we believe that solving the world's most pressing challenges requires utilizing the strengths and contributions of all people. However, both domestically and globally, many of the social and environmental challenges that communities face are rooted in systems of oppression, including racism, sexism, classism, and homophobia - and all too often solutions to these problems are also hindered from gaining traction by structural inequity.

CASE seeks to engage a Senior Fellow to help us develop a clearer strategy for contributing to a more diverse, inclusive, and equitable ecosystem in which social entrepreneurship for all can thrive. The Senior Fellow might be a current or retired practitioner, educator, consultant, social entrepreneur, writer/ journalist, or artist.

Scope of Work

CASE will work with the selected Senior Fellow to finalize responsibilities and deliverables. Priority areas include:

Landscape Analysis and Strategic Recommendations

- Conduct literature review, interviews, and ecosystem mapping to landscape the organizations and activities focused on diversity, equity, and inclusion (DEI) within the social entrepreneurship and impact investing ecosystems.
- Identify and document the critical gaps and opportunities currently present in the ecosystem.
- Serving as a CASE ambassador, make connections and develop relationships with potential partners working in DEI.
- Review CASE's assets and constraints and make recommendations and an implementation plan for where and how CASE might leverage our position to add value.

Desired Deliverables: Thorough landscape analysis including literature review, interview notes, and contacts list. Presentation of strategic recommendations for CASE's role in DEI.

Thought Leadership

- Serve as a regular contributor to the CASE blog and other communications channels to:
 - Amplify the voices of diverse social impact leaders through interviews, Q&A's, etc.
 - Produce original content that shares learnings and tactics related to questions such as: What does it mean to have a diverse, equitable, and inclusive social enterprise? What does it mean to be a social impact leader who advances diversity, equity, and inclusion?
- Contribute to development and delivery of DEI related content for CASE's executive education programming and MBA student programming.

- Explore additional opportunities to publicly share CASE's ongoing learnings and open questions regarding social entrepreneurship and diversity, equity, and inclusiveness.

Desired Deliverables: 6-10 content pieces (either original content or interview formats; written blogs or video interviews: to be determined and developed in partnership with CASE's marketing coordinator). Delivery of a workshop on DEI in social impact for Duke MBA student audience. Development of DEI content for CASE's ongoing practitioner education programming related to scaling social impact.

Strategic Advisor

- Provide feedback and brainstorm ideas for CASE strategic efforts where your unique perspective is most valuable.
- Participate in CASE's monthly team meetings
- Participate in CASE's Advisory Council meetings (October 2018 & February 2019)

Timeframe / Schedule

The Senior Fellow should be able to start work immediately and continue work with CASE for a period of one year.

The Senior Fellow will report to:

- [Erin Worsham, Executive Director, CASE](#)

Additionally, the Senior Fellow will work closely with the broader CASE team, including:

- Cathy Clark, Faculty Director, CASE and Director, [CASE i3 Initiative on Impact Investing](#)
- Robyn Fehrman, Director of Programs, CASE
- Kimberly Langsam, Program Director, CASE
- Carrie Gonnella, Program Director, CASE i3

Location / Travel

Location for this role is flexible as majority of work can be completed virtually. The Senior Fellow will be required to travel to Duke University for 3, 2-day visits during their one year tenure. One visit should include participation in the [Sustainable Business and Social Conference](#) and CASE's annual in-person [Advisory Council](#) meeting in February 2019. Travel related costs will be paid for by the Senior Fellow out of the stipend that CASE awards.

Compensation

The Senior Fellow will act as an independent contractor and will receive a stipend of \$20,000. Stipend payment schedule will be deliverable-based, to be determined in consultation with the Senior Fellow.

To Apply

Please submit a cover letter and resume/ CV by March 30, 2018 via email to Robyn Fehrman, robyn.fehrman@duke.edu. The cover letter should detail your professional and personal journey with diversity, equity, and inclusiveness, along with your reasons for wanting to make an impact through this role at this time in your career.